



EXPERIENCE

Medtronic Surgical Operating Unit ~ Principal UX/UI Designer

2+ yrs

- Leading the Surgical Product Design System for digital screens
- Designed and facilitated user study tests for human factor studies with surgical staff participants
- Created custom and intuitive user interface visual language resulting in 20+ design patents
- Lead collaboration with internal stakeholders to share knowledge and test assumptions embedded within requirements and align on usability improvement opportunities for our users

UnitedHealthcare Global ~ Principal Native Mobile App Designer

7 mos

- Conducted voice-of-end-user audit
- Facilitated content strategy alignment across product owners and leadership
- Created prototypes for POC and vendor vetting
- Connected internal partners for A11y, Brand, Design System, and Engineering alignment
- Conducted rapid user testing of product designs prior to engineering effort and spend
- Designed healthy actions app (Android + iOS) for first launch

UnitedHealthcare Global ~ Associate Director of Digital UX & Brand

1.5 yrs

- Lead UHC's global digital design system standards
- Documented guidance to promote design system adherence and digital product alignment
- Provided UX and Brand reviews and feedback to digital product owners
- Evangelized UHC's global design system and pivoted when end users needed something different
- Vetted proposed design system solutions with A11y, Brand and Engineering prior to distribution
- Created UX Designer Monthly meetings to promote team culture and UX product alignment

UnitedHealthcare / Optum Technology ~ Associate Director of UX

3.5 yrs

- Created digital wellness programs for insurance plan members with chronic conditions (Diabetes, COPD, etc.)
- Created assets for and participated in user research and user testing, in lab and in home
- Collaborated with Content, Marketing, Product Owners, BAs, Engineers and Nursing staff
- Assisted Optum's Design System team with research, asset creation and documentation
- Volunteered as a Culture Ambassador for group and created team-building events
- Volunteered as a "Design Buddy" with a local after-school program for children

Various ~ Creative Director, Senior Principal UX/UI

20+ yrs

Medtronic

UnitedHealthcare

Optum

Aladtec

Honeywell

HanleyWood Marketing

Horizontal Integration

MRM Partners

Target.com

Bestbuy.com

Primary Tools

Figma

Microsoft Office

Miro

Adobe Creative Suite